



## Mission Statement

To accelerate the success of others through professional coaching.

## Career Highlights

- Founded LifeAction Coaching, Inc. in 2006.
- Granted Associate Certified Coach (ACC) credential from the International Coaches Federation in 2008. Professional Certified Coach (PCC) credential is currently pending.
- Coaching Client Success: Coaching client achieved greater than 20% revenue increase during deep recession of 2008-2010, while receiving business and personal development coaching.
- Change Management Success: Successfully initiated, defined and developed new functional organization within Dow AgroSciences (DAS), amidst cross-functional conflicts and stakeholder resistance, resulting in increased protection of intellectual property for all businesses.
- Coaching Integration: Founded women's coaching network in DAS. Developed and initiated workshops for Fish! Philosophy, Growing Your Strengths, Your Personal Brand, and Effective Communications.

## Experience

### **LifeAction Coaching, Inc.**

**February 2006-present**

- Founder and CEO, providing professional coaching for executives, professionals and entrepreneurs.
- Clients have included professionals from Eli Lilly, University of Indianapolis, The Dow Chemical Company, Dow AgroSciences, accounting firms, legal firms and entrepreneurs.
- Accomplished speaker, presenting to groups including Eli Lilly, The American Chemical Society, Business Professional Exchange, Women Increasing Networking Knowledge, Dow AgroSciences, National Association of Women Business Owners, American Business Women's Association, Wright State University and IP Thought Leadership Conference, Indy's Premiere Women's Expo: Head2Toe, among others.

### **The Dow Chemical Company, Dow AgroSciences**

**May 1990-June 2010**

- Global leader, Intellectual Property (IP) Portfolio Development: hiring, performance management, project management, professional and leadership development.
- Led development of IP Strategy, IP competitive analysis, and R&D planning for future IP capture.
- Led development and implementation of cost control systems for existing global IP portfolios.
- Authored and prosecuted over 80 patent applications for five Dow businesses as a Patent Agent.

### **The Aegean Condominium Association, President**

**2005- 2007**

- Led board during \$8M reconstruction project after Hurricane Ivan.
- Built successful relationships with contractors, owners, property management and vendors.



- Identified and implemented new property and rental management.
- Established transparent communication systems through newsletters, call-in sessions, and e-mail.

### Education

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| <b>Print® Strategies for Coaches, certification</b>                            | <b>2009</b>      |
| <b>Coach University</b>  | <b>2005-2008</b> |
| ACC Certified Coach U Graduate (Core Essentials and Advanced Coaching Program) |                  |
| <b>Wright State University</b>   | <b>1981-1984</b> |
| B. S. Chemistry, Cum Laude   |                  |
| <b>College of Mt. St. Joseph</b>   | <b>1980-1981</b> |
| Recipient of The Freshman Chemistry Award                                      |                  |

### Publications

- Indianapolis Personal Brand Examiner ([www.examiner.com/personal-brand-3-in-indianapolis/lynn-zettler](http://www.examiner.com/personal-brand-3-in-indianapolis/lynn-zettler)).
- STOP Talking To Me: How to silence your inner critic and pivot your thoughts from negativity to positivity in four simple steps. Lynn Zettler, iUniverse © 2010.
- “Your Big But...” *Indy Metro Woman*, September 2010, pg. 8.
- Coaches Play of the Day ([www.lynnzettler.blogspot.com](http://www.lynnzettler.blogspot.com)).
- “A Very Special Success”, *Fostering Families Today*, July/Aug. 2007, pg. 22.

### Other Affiliations

- Indianapolis ICF Programs Committee.
- International Coach Federation Regulatory Committee.
- Vice President, Fundraising Chair, A Hand Up Coaching, (a nonprofit coaching organization for women).
- President, InfoConnection2, an Indianapolis based mastermind group.
- NAWBO Membership Committee.
- Executive Women in Healthcare Programs Committee.
- Patent Agent, U.S. Patent and Trademark Office.