

LYNN ZETTLER

PERSONAL COACH. CORPORATE EXPERIENCE.

After a full 20-year career with The Dow Chemical Company in intellectual property law, Lynn took her leadership and communication skills to follow her passion for professional and personal development, and established LifeAction Coaching, Inc. in 2005.

Lynn is a Professional Certified Coach through the International Coaches Federation, Vice President of A Hand Up Coaching (an international non-profit organization helping socio-economically challenged women), President of InfoConnect2 (an Indianapolis Master Mind group), and serves on several committees for the National Association of Women Business Owners (NAWBO) and Executive Women in Healthcare.

Lynn is a seasoned speaker, conducting workshops for NAWBO, the American Business Women's Association (ABWA), the American Chemical Society (ACS), Head 2 Toe: Indy's Premiere Women's Expo, and her own Efficacy for Women series sponsored by Merrill Lynch, among others.



Lynn approaches all speaking and workshops with two things in mind:

Deliver value and fun!

WORKSHOP TOPICS:

Your Personal Brand

What do I mean by "YOUR Brand"? Whether we like it or not, we are all in sales. We may not be selling widgets, but we are all selling something, and in most cases we are selling ourselves. So how are sales? Do you have a holistic approach to the brand called "YOU", or is it more piecemeal?

You are not defined by your title, nor are you limited by your job description. Instead you are a free agent and you are a BRAND. What's yours?

This fun, interactive presentation/workshop delivers a Personal Brand Roadmap, an analysis of more than a dozen brand elements, and a Personal Action Design template to further develop your brand and more!

Crucial Connections

How well do you connect with others and how wide is your network? What kind of leader, follower, partner or collaborator are you? Start optimizing your Communication Skills and Networking Strategy (that's right, do you have one?) by first looking internally at how you are connecting and communicating with yourself. What do you say and believe about yourself and your abilities/capabilities? How does this affect your connections with others? This workshop will highlight teachings from several books including STOP Talking to Me, Crucial Conversations, and The Four Agreements, to help you identify new beliefs and behaviors to add to your Leadership toolbox as well as provide a Personal Action Design template to further develop your Communication Skills and Networking Strategy.

The Myth of Work/Life Balance

If work and life are balanced, then you are working 84 hours a week! Is that what you really want? Instead, let's talk about the ABC's of living your fulfilled life. This fun, interactive presentation/workshop delivers a personal Quality of Life assessment, points of discussion for not only working parents, but childless professionals, singles, empty nesters and others, and a Personal Action Design template to further develop your picture of a fulfilled life, including your career.

And more!

Lynn will customize topics for your group. Contact Collective Alternative for more information at 317.417.2141.